



SHAPE THE MEDIA OF THE FUTURE AND CREATE A NEW ERA TODAY



INNOVATION INTERACTION AND THE FUTURE



NEDVLT





FOUNDING BACKGROUND AND OBJECTIVES OF THE NEDVLT



New Era Dream Video Creator (NEDVLT) was founded in 2017, based on a forward-looking desire that — uses innovative digital technology to change the traditional face of the advertising industry. Our goal is to strengthen the connection between the brand and consumers through highly interactive video content to enhance the brand influence and market performance. NEDVLT aims to provide brands with the premier digital media solutions that enable them to remain competitive and sustainable in rapidly changing markets.

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THE COMPANY'S DEVELOPMENT PROCESS AND MAIN ACHIEVEMENTS



through continuous innovation and the pursuit of excellence, NEDVLTD has established a strong market position to help global brands make breakthroughs in the competition. In the future, NEDVLTD will continue to explore new technologies and strategies to provide more value to customers and drive the progress across the industry.

INITIAL PHASE

NEDVLTD clarified its core direction — video advertising innovation. The company's founding projects include providing customized video content for our local small businesses, and these early successes have helped us build our reputation in the marketplace and rapidly expand our customer base.

EXPANSION AND GROWTH

As the business grew, NEDVLTD began to attract greater attention from international brands and developed a series of advertising products that combine augmented reality (AR) and virtual reality (VR) technologies. These innovations have greatly enhanced the interactive user experience for users.

MAIN ACHIEVEMENTS

NEDVLTD's innovative initiatives, including AI-based video analytics tools and an interactive AD series with the world's leading social media platforms, have significantly increased AD click-through rates and user engagement. With these successes, NEDVLTD gained wide recognition in digital advertising and became an industry leader.

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● LONG-TERM VISION AND GOALS

New Era Dream Video Creator (NEDVLTD) is committed to shaping the future of advertising, redefining the way to connect with consumers through the power of digital technology. Our long-term goal is to become the world's leading digital advertising platform, not only leading the market trend, but also setting industry standards. We strive to make the interaction between the brand and its consumers more direct, personalized and effective through each innovative project.

● STRATEGIES TO DRIVE THE INDUSTRY

NEDVLTD drives the advertising industry by integrating the latest technologies such as artificial intelligence, data analytics, augmented reality, and virtual reality. We believe that with these advanced technologies, we can create a more accurate and attractive advertising experience, thus not only improving the advertising efficiency, but also enhancing the user experience. For example, our AI video analytics tool helps brands better understand the behaviors and preferences of their target audience, while AR and VR technologies provide immersive interactive experiences, which are key factors driving the industry forward.





● BRAND STRATEGY

At NEDVLTD, the core of the brand strategy is precise brand positioning and in-depth market analysis. Our team is dedicated to identifying and defining the unique value and target audience of the brand through detailed market research. This includes analyzing market trends, consumer behavior, and the dynamic relationship between brands and consumers.

● COMPETITOR ANALYSIS AND MARKETING STRATEGY

We help brands determine their place in the market through comprehensive competitor analysis and develop effective market entry and growth strategies based on this information. These strategies leverage the brand's core strengths in conjunction with innovative marketing activities to achieve sustained growth.

● USER ENGAGEMENT AND INCENTIVE STRATEGY

At NEDVLTD, we enable users to earn revenue by watching video content through a software platform, a part of our service designed to increase the number of video views and generate revenue opportunities for users. This model enhances user engagement while also creating greater market value for brand customers.

● WATCH AND REVENUE MECHANISM

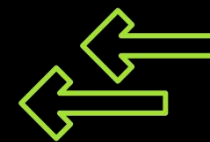
Our platform uses a carefully designed algorithm to ensure that every user view turns into actual revenue. This mechanism not only attracts more users to participate, but also inspires them to use our services more frequently and recommend them to others.

- **Expand revenue opportunities and interactive advertising**

NEDVLTD continues to explore new ways to expand revenue opportunities, including the introduction of dynamic interactive advertising and gamified advertising models. These new forms aim to enhance user engagement and interactive experience while creating greater value for advertisers and users.

- **INTERACTIVE ADVERTISING AND GAMIFICATION**

Our interactive and gamified advertising models design multiple approaches to user engagement that not only increase the appeal and entertainment of the ads, but also enhance user engagement and brand loyalty through challenging and rewarding activities.





DATA-DRIVEN DECISION-MAKING



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At New Era Dream Video Creator (NEDVLTD), we rely on data analysis to support all important business decisions. By collecting and analyzing data from user interactions to social media feedback, we are able to gain insight into market trends and consumer behavior, optimize advertising strategies, and improve the effectiveness of marketing campaigns.



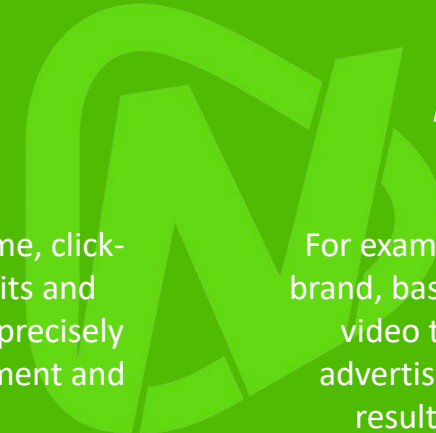
DATA ANALYSIS PROCESS SUPPORTING DECISION MAKING

We systematically analyze user data, such as viewing time, click-through rate, and feedback, to build consumer portraits and predict behavior patterns. This information helps us to precisely tailor our marketing strategies to increase user engagement and satisfaction.



APPLICATION CASES OF DATA-DRIVEN STRATEGIES

For example, an advertising campaign designed for a cosmetics brand, based on data analysis, we identified a high interest in the video tutorial from the target audience. We optimized the advertising content and added interactive elements, and as a result, the AD interaction rate increased by 40% and the conversion rate increased significantly.





EARNINGS OPPORTUNITY

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At NEDVLTD, we provide a unique revenue opportunity for users, with a layered membership system, users can earn revenue by watching video content. The following are the specific revenue structure and upgrade conditions for our different levels of membership.

MEMBERSHIP HIERARCHY AND REVENUE STRUCTURE

RANK	COST	GAIN FLOW	DAILY INCOME	ESCALATION CONDITION
V0	0 USDT	FREE FOR 30 DAYS	GET 0.3 USDT PER DAY	
V1	50 USDT	GET TRIPLE TRAFFIC 150 USDT	GET 1.5 USDT PER DAY	
V2	200 USDT	GET TRIPLE TRAFFIC 600 USDT	GET 6 USDT PER DAY	INVITE 3 VALID MEMBERS
V3	500 USDT	GET TRIPLE TRAFFIC 1500 USDT	GET 15 USDT PER DAY	INVITE 10 VALID MEMBERS
V4	1500 USDT	GET FOUR TIMES THE FLOW 6000 USDT	GET 45 USDT PER DAY	NOT YET OPEN



Income opportunity details: Recommendation reward system



In NEDVLTD's membership system, we not only provide the opportunity to earn revenue by watching videos, but also set up a rich recommendation and reward system to encourage users to increase the growth potential of their own and the platform through direct promotion. Here are the details of our direct push rewards:

PUSH THE REWARD STRUCTURE STRAIGHT

PUSH THE FIRST PERSON TO REWARD DIRECTLY



REWARD: 10% of the amount of the grade package for the first time

Description: When the first new member buys any level package, the user will be rewarded with 10% of the first purchase of the new member.

PUSH FORWARD THE FOURTH PERSON REWARD



REWARD: 25% of the amount of the grade gift package purchased for the first time

Description: The first package purchase of the fourth new member will give the sponsor a 25% award.

PUSH THE SECOND PERSON TO REWARD DIRECTLY



REWARD: 15% of the amount of the grade package for the first time

Description: For the second new member, the sponsor will receive 15% of the amount of the package he first purchased.

PUSH THE FIFTH PERSON TO REWARD DIRECTLY



REWARD: 30% of the amount of the grade gift package purchased for the first time

Description: When the user's new member reaches five, the fifth new member will receive up to 30% rewards to the referees.

PUSH THE THIRD PERSON TO REWARD DIRECTLY



REWARD: 20% of the amount of the grade gift package purchased for the first time

Description: The first purchase of the third recommended person will bring in a reward equal to 20% of the purchase amount.

SUBDIVISION RE-PURCHASE REWARD



REWARD: 10% of the package

Description: In addition to the first purchase reward, the referee will receive 10% of the purchase amount when the current user continues to buy any level package.



DIRECT THRUST

A



1



Get **10%** bonus on the first purchase of a VIP level pack by an LV1 member

2



Get **15%** of all LV1 members' first VIP level package purchase

3



Receive **20%** of all LV1 members' first VIP level package purchase

4



Get **25%** of all LV1 members' first VIP level package purchase

5+



Get **30%** bonus on all LV1 members' first purchase of VIP Level packages

LV1 members who purchase the same level of VIP packages repeatedly, the superior can get **10%** of the purchase level of the package



DETAILS OF TEAM COMMISSION STRUCTURE

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At NEDVLTD, we provide users with a multi-level commission system that allows users to not only earn revenue by watching videos, but also increase additional commission income by building and maintaining their own promotion team. Here are the details of the team commissions available to our VIP users at all levels:

TEAM COMMISSION OVERVIEW



The team commission structure is based on the user's VIP rating, allowing the user to earn commissions from its subordinate user purchases, both directly and indirectly recommended. For each additional VIP level, users can receive a commission from the deeper team members, encouraging users to develop a wider network.

V1

VIP1 gets **14%** of what all direct LV1 members earn per day for completing tasks

V2

VIP2 can get **14%** of all the team's LV1 + **8%** of the LV2.

V3

VIP3 can get **14%** of all the team's LV1 + **8%** of LV2 + **4%** of LV3

V4

VIP4 can get **14%** of all the team's LV1 + **8%** of LV2 + **4%** of LV3 + **3%** of LV4

V5

VIP5 can get **14%** of all the team's LV1 + **8%** of LV2 + **4%** of LV3 + **3%** of LV4 + **2%** of LV5

V6

VIP6 can get **14%** of all the team's LV1 + **8%** of LV2 + **4%** of LV3 + **3%** of LV4 + **2%** of LV5 + **1%** of LV6

IMPACT AND STRATEGY OF COMMISSIONS

This layered commission system not only encourages users, but also encourages them to develop and maintain their team, because the success of the team is directly related to their commission income. With effective team management and promotion strategies, users can significantly increase their total revenue.



TEAM REBATE DIAGRAM

NEDVILTD

	LV1	LV2	LV3	LV4	LV5	LV6
VIP1	14%					
VIP2	14%	8%				
VIP3	14%	8%	4%			
VIP4	14%	8%	4%	3%		
VIP5	14%	8%	4%	3%	2%	
VIP6	14%	8%	4%	3%	2%	1%



VIDEO RELEASE AND MONETIZATION MODEL



At NEDVLTD, we provide a unique platform for users to make profits by posting video content. Different types of room configurations allow users to choose the appropriate publishing environment based on their budget and objectives to maximize their potential benefits.

VIDEO RELEASE ROOM OPTIONS



	FREE ROOMS	DEPOSIT ROOM		
	3 days	7 days room	a 15-day room	a 30-day room
DEPOSIT		1,000 USDT	3,000 USDT	10,000 USDT
EARNINGS	50 to 200 USDT	200 to 500 USDT	500 to 2,000 USDT	3500 to 7000 USDT
CONDITIONS	Free application	The user needs to have the corresponding funds in their flexible fund account to apply.	The user's account balance is required to be enough to cover the deposit.	Need a high initial investment, suitable for professional users.
DESCRIPTION	Experience creator users and get higher revenue	Junior creator users use and get higher revenue	Ordinary creator users use and get higher revenue	Star creator users use and get higher revenue

PLATFORM LEGALITY AND SECURITY GUARANTEE



At NEDVLTD, we promise to provide a secure, transparent, and legitimate operating environment. Ensuring the trust and security of our users is central to our operations, so we hold all the industry certification and compliance certificates necessary to demonstrate that our business complies with international regulations and best practices.

USER PROTECTION MEASURES

We are committed to maintaining a safe and upright business environment, not only abiding by the law, but also actively protecting our users by:



TRANSPARENT OPERATION PROCESS

We ensure that all operational processes are transparent and accessible, and that users can always see how their data is being processed and used.



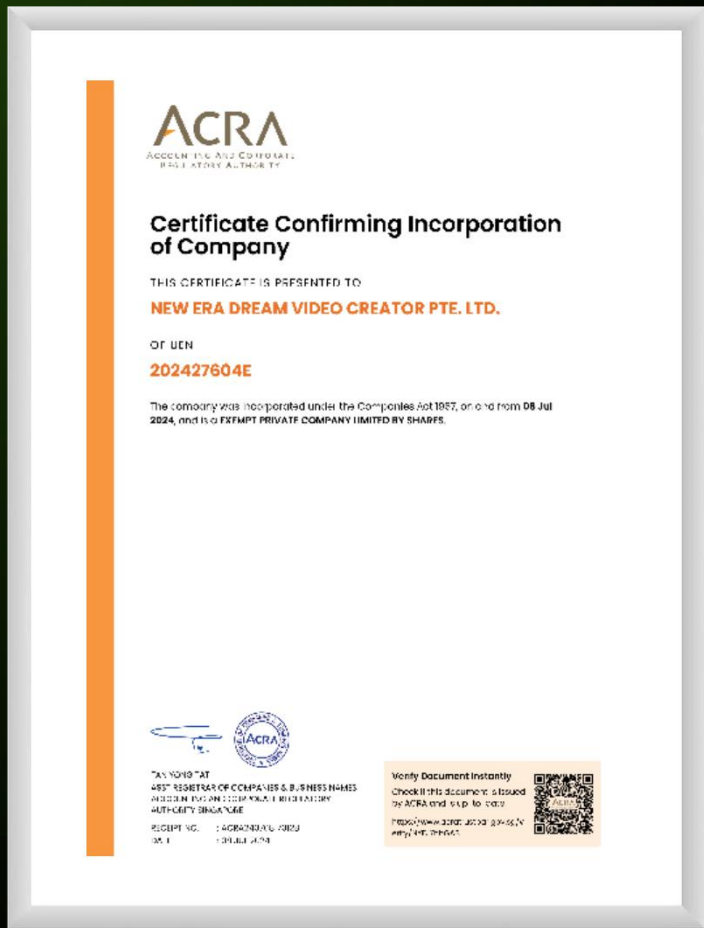
SECURE PAYMENT SYSTEM

All financial transactions made through the NEDVLTD use encrypted and secure payment systems that protect the user's financial information from risk.



REGULAR SECURITY AUDITS

We conduct regular safety audits to ensure that all systems and processes always conform to the latest safety standards.



CERTIFICATES AND BUSINESS LICENSE



OUR PARTNER

NEDVLTD



At NEDVLTD, we proudly work with multiple industry-leading brands to advance digital advertising and media technology. Our network of partners includes companies of all sizes, from start-ups to globally renowned companies, whose expertise and marketing experience add tremendous value to our services.



SONY



Thank you for reading NEDVLT's corporate white paper. We look forward to working with you to jointly promote the innovation and development of digital advertising.

For more or to contact us, please visit our website. Thank you again for your attention, and I look forward to moving forward together with you in the future.



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